



SÁBADO 4 DE NOVIEMBRE

9.00 - 9.45 REGISTRO Y PUBLISHER EXHIBITION

APERTURA Y PLENARIA 10.00 - 11.30

SALA CONVENCIONES (Planta -1)

apertura y plenaria

BORJA URUÑUELA
MOTIVATION INTO ACTION



TEACHERS - SESSIONS 11.40 - 12.30							ADMINISTRACIÓN	DIRECTORES
SALÓN MIJAS 45-50 PAX	SALÓN ROTA 45-50 PAX	SALÓN TRIANA 45-50 PAX	SALÓN ARCOS 45-50 PAX	SALÓN EL PALMAR 45-50 PAX	SALÓN TARIFA 45-50 PAX	SALÓN CONIL 45-50 PAX	SALÓN ZAHARA 45-50 PAX	SALÓN NERJA-JEREZ 45-50 PAX
Oracy: Empowering the Student Voice MARK MEREDITH Cambridge	Tomorrow's TEACHER Today: Exploring Professional Development for Educators AIDAN O'TOOLE Trinity	Designing Visual Literacy Tasks for the Language Classroom SYLVIA KARASTATHI LanguageCert	Spicing up exam classes! INDIANA EVA ELI	Speech and writing - what's the difference? JOSS PINCHES Hello Idiomas	Tech Talks KATHRYN HORNBY Freelance	Visualising Exam Success PHILIP BROWNSWORD Pearson	11.40 / 12.30 Esto NO es un curso de excel JAVIER BEAMUZ English 1	11.40 / 12.15 La ventaja competitiva absoluta para el director de academia de idiomas: asegurarse la mejor plantilla de profesores FREDERIC BORNE (Trinity) 12.15 / 12.30 From your school to the world! VANESSA DOPAZO (Language Kingdom)

12.30 - 13.00 / Coffee break

TEACHERS - SESSIONS 13.10 - 14.00							ADMINISTRACIÓN	DIRECTORES
SALÓN MIJAS 45-50 PAX	SALÓN ROTA 45-50 PAX	SALÓN TRIANA 45-50 PAX	SALÓN ARCOS 45-50 PAX	SALÓN EL PALMAR 45-50 PAX	SALÓN TARIFA 45-50 PAX	SALÓN CONIL 45-50 PAX	SALÓN ZAHARA 45-50 PAX	SALÓN NERJA-JEREZ 45-50 PAX
B2 and C1 Reading: move beyond the exam task and have some fun! ELSPETH POLLOCK Macmillan	MondlyWorks and how to bring AI to the ELL Classroom CLAIRE DORMAN Pearson	Communicative activities for young learners taking official exams NINA LAUDER OUP	Developing speaking skills for Cambridge exams JUSTINE EVANS Willow	Close your books, time to read! COLIN ROBINSON St. James	ELT Careers: What else is out there? TERESA BESTWICK, JORDAN PUTMAN AND MICHELLE WORGAN The TEFL Development Hub	We are not all neurotypical, Karen BEATRIZ GARCIA Freelance	13.10 / 15.00 Los 10 pasos a seguir para cerrar ventas y que no se escape ninguna matrícula. Facturar x 2 es posible. te enseño paso a paso cómo. DAVID CANALES Englody	13.00 / 13.40 IA : amenazas y oportunidades para nuestro sector Mesa redonda Moderador: Alan McDyre Presidente ACEIA 13.40 / 13.55 British Council: evaluación de calidad AIDAN HOLLAND 13.55 / 13.40 Vino español y networking patrocinado por British Council 14.25 - 15.00 Inclusividad y problemas empresariales SIMON PEARLMAN Active Language

TEACHERS - SESSIONS 14.10 - 15.00

TEACHERS - SESSIONS 14.10 - 15.00							ADMINISTRACIÓN	DIRECTORES
SALÓN MIJAS 45-50 PAX	SALÓN ROTA 45-50 PAX	SALÓN TRIANA 45-50 PAX	SALÓN ARCOS 45-50 PAX	SALÓN EL PALMAR 45-50 PAX	SALÓN TARIFA 45-50 PAX	SALÓN CONIL 45-50 PAX	SALÓN ZAHARA 45-50 PAX	SALÓN NERJA-JEREZ 45-50 PAX
Why learn about language change in today's fast-changing world? CHRIS KUNZ Anglia	I'm an ELT escape book... Get me out of here! DAVID MORRISON Delta	Leadership skills in education NADIA THEOCHARI MMPublications	Be Your Own Best Teacher: Coaching to Shape Tomorrow's Practices PABLO MOLINA Tower Academy	A blueprint for planning and teaching a learner centred, engaging YL class JENNY GALLIGAN TECS	Developing listening skills at B1 (and beyond). BEN CROMPTON Amanda's School	How to create 10 minute activities based on music videos FLORENCIA GIUDICI El Centro Británico IH Santiago de Compostela	16.15 - 18.00 'Exprime tu tiempo' BOELO VAN DER POOL Freelance	16.15 - 16.30 Aqadem: Gestión y comunicación de la plataforma ANDRES GARCÍA GARCIA CBO Grupo Linard 16.30 - 17.20 Motivación 4.0 JOSÉ MANUEL PÉREZ Nextu 17.20 - 18.00 Motivación laboral Mesa redonda MODERADORA: ANYES SEGURA

15.00 - 16.15 / Lunch

TEACHERS - SESSIONS 16.15 - 17.05

TEACHERS - SESSIONS 16.15 - 17.05							ADMINISTRACIÓN	DIRECTORES
SALÓN MIJAS 45-50 PAX	SALÓN ROTA 45-50 PAX	SALÓN TRIANA 45-50 PAX	SALÓN ARCOS 45-50 PAX	SALÓN EL PALMAR 45-50 PAX	SALÓN TARIFA 45-50 PAX	SALÓN CONIL 45-50 PAX	SALÓN ZAHARA 45-50 PAX	SALÓN NERJA-JEREZ 45-50 PAX
The Importance of Teaching & Learning Vocabulary LAWRENCE MAMAS Global ELT	Peer feedback in the ELT classroom SIMONE BLEDA Express/Edebe	Make your lesson a journey with story-travelling SAMUEL WILLIAMS Vicenes Vives	Off the Page! Communicative Stories for Vocabulary and Grammar GARETH YATES ELA	Preparing B2 and C1 Students for Use of English: (Re)ignite the spark! NAOMI LINARES HOPWOOD Deans Creative English School	Gamifying Cambridge exam activities PAUL SINGLETON Freelance	Planet-Based Classroom Hacks HARRY WATERS Renewable English	17.10 - 18.00 Teaching teenagers as people rather than an age bracket CHRIS ROLAND Richmond	17.20 - 18.00 Motivación laboral Mesa redonda MODERADORA: ANYES SEGURA

TEACHERS - SESSIONS 17.10 - 18.00

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Teaching teenagers as people rather than an age bracket CHRIS ROLAND Richmond	A Sense of Achievement CHRIS RICHARDS	The Framework of Student Motivation DAVID JAMES British Council	Help your learners develop metaphorical intelligence: Unlocking the motivation behind idiomatic language SYLVIA KARASTATHI LanguageCert	Don't say that, say this! ROISIN O'FARRELL ELI	Elteen stories ANGIE REY AND IRINA GRIGA Babel	How to use songs and stories effectively MAJA GLOCK TEB English	16.15 - 18.00 'Exprime tu tiempo' BOELO VAN DER POOL Freelance	16.15 - 16.30 Aqadem: Gestión y comunicación de la plataforma ANDRES GARCÍA GARCIA CBO Grupo Linard 16.30 - 17.20 Motivación 4.0 JOSÉ MANUEL PÉREZ Nextu 17.20 - 18.00 Motivación laboral Mesa redonda MODERADORA: ANYES SEGURA

18.00 / Sorteo

tomorrow's teaching... **TODAY!**

SÁBADO 4 DE NOVIEMBRE

09.00 / 09.45 REGISTRO Y PUBLISHER EXHIBITION

PLENARIA 10.00 – 11.30

Salón Convenciones (planta -1)



MOTIVATION INTO ACTION

Borja Uruñuela



SALÓN CONVENCIONES (planta -1)

Ss

Motivation is the crucial element in setting and attaining our objectives. It comes from within, so we can not motivate our students. They need to motivate themselves. However, we, teachers and schools, can create the conditions that will stimulate them to give their best. In this talk we will look at what demotivates students as well as what drives them to achieve their goals. I will present some of the most influential motivational theories in education as well as my own personal experience. I hope you feel motivated to come and join us!

Borja is the Head of Education at St. James where he works very closely with the teachers and the students. He is former president and head of training of ACEIA. He has an active role in ASEDEM, Asociación Española de Educación Emocional, and in the last few years he has been exploring Emotional Intelligence through an Emotional Intelligence Programme which he has implemented at St. James. He's also a Teacher Trainer, material writer and gives conferences throughout the country. Borja has been teaching English since 1991.

Sessions: **S2**: Primary 6-11 / **S3**: Secondary 11- 18 / **S4**: Adults



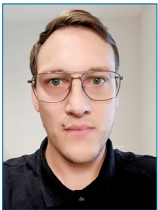
CAMBRIDGE

We have everything you need to prepare learners for Cambridge English Qualifications

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SESSIONS 11.40 – 12.30



ORACY: EMPOWERING THE STUDENT VOICE

Mark Meredith

 CAMBRIDGE

SALÓN MIJAS S2 / S3 / S4

What is Oracy and why is it so important? How can we empower all students to find their voice, in the classroom and beyond? We will delve into tasks that can help our learners become more active and effective speakers and listeners, to better engage with each other and to gain confidence through talk. We will also look at how we can measure student progress to inform our next steps on the Oracy journey.

Since arriving in Spain he has taught primary and secondary students as well as future university students on pre-sessional programs. He has also run professional development training sessions and courses with teachers from across Spain and Portugal as well as delivering local and international webinars. He holds a Trinity DipTesol and an MA in TESOL from Lancaster University.



TOMORROW'S TEACHING... **TODAY!**

SESSIONS 1140 – 12.30



TOMORROW'S TEACHER TODAY: EXPLORING PROFESSIONAL DEVELOPMENT FOR EDUCATORS

Aidan O'Toole

SALÓN ROTA

S4

TRINITY
COLLEGE LONDON

This talk provides opportunities for educators at all stages of their careers to reflect on their teaching practices and explore avenues for professional growth. Overcoming impostor syndrome, improving your teaching skills in diverse contexts (e.g. with YLs or online), and discovering self-directed development resources will empower you. We can help you discover tools to enhance your everyday teaching practice, as well as show you how lifelong learning and upskilling give you the competence and confidence to become tomorrow's teacher today.

Aidan O'Toole is director of Spainwise Teacher Training & Recruitment, a Trinity-accredited teacher training centre here in Andalucía, which offers online and face-to-face specialist qualifications for teachers of English as a second language. He is also a language-school owner, an examiner and exams inspector. Aidan was president of FECEI, the National Federation of Private Language Schools in Spain, from 2014-2019.

SESSIONS 1140 – 12.30



DESIGNING VISUAL LITERACY TASKS FOR THE LANGUAGE CLASSROOM

Sylvia Karastathi

SALÓN TRIANA

S3/ S4

Language
Cert

This workshop, drawing on selected visual competencies, will provide suggestions on how to design tasks for language learners that combine the ability to respond and think through images with communicative and linguistic goals. Participants will workshop tasks related to verbal descriptions and ekphrastic writing. The suggested design draws from practices of museum education departments, and principles from ELT task design. The goal is to deepen and extend students' connection with images and activate their creative and generative powers.

Dr. Sylvia Karastathi is the Head of Teacher Support at LanguageCert, and an adjunct lecturer in English Language and Culture at Ionian University. With over 10 years of service in higher education, training pre-service language teachers, she is passionate about teacher empowerment. Her research interests include museum education, and visual literacy in language education.

SESSIONS 1140 – 12.30



SPICING UP EXAM CLASSES!

Indiana Eva

SALÓN ARCOS

S3 / S4

ELI

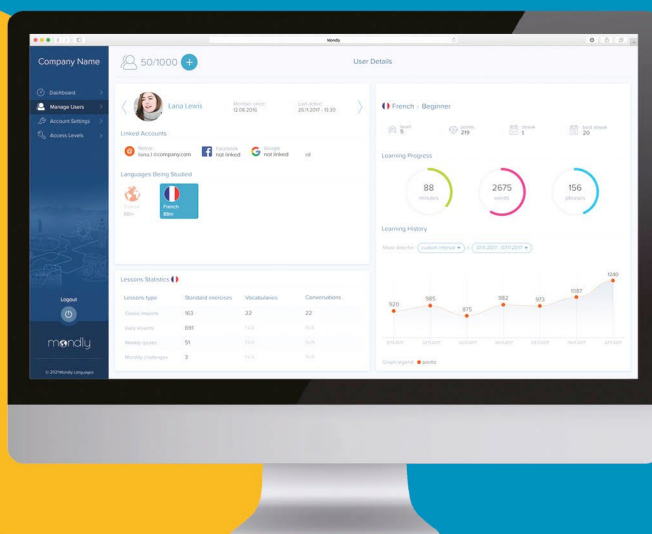
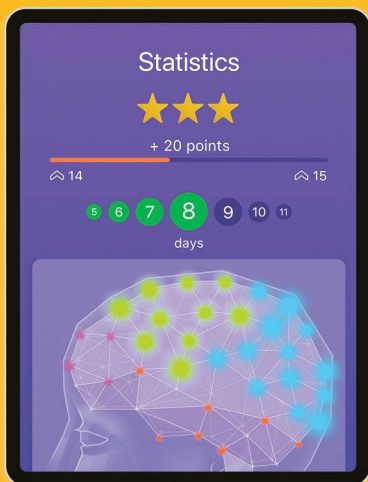
Do you feel like your exam classes can be boring and repetitive? Is endless exam practice getting your students down? Sometimes both teachers and students can get lost in passing an exam that the fun of language learning can get lost. In this session we'll try out a whole host of practical, low-prep activities from escape rooms to hot potato speaking practice, which will get you and your students excited about exam practice and motivated to keep learning past that impending exam!

Indiana is currently a teacher at ELI Santa Justa. She holds a Masters in Bilingual Education and is also a Cambridge speaking examiner. Having taught in various institutions in Spain, Colombia, Mexico and the UK she endeavours to make the classroom an engaging, motivating environment whereby students are not only exposed to exam technique, but also how to have fun whilst learning English.

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SESSIONS 11.40 – 12.30



SPEECH AND WRITING - WHAT'S THE DIFFERENCE?

Joss Pinches



SALÓN EL PALMAR

S3 / S4

Speech and writing are fundamentally different, but in many respects they are treated as one and the same thing by coursebooks. This talk sets out the differences and suggests how each can be tackled in the classroom.

I'm a teacher (at the University of Huelva) and joint owner of an academy. I enjoy teaching and talking about teaching with colleagues. My main professional interests are corpus linguistics and pedagogical grammar. I think good teachers should know stuff.

SESSIONS 11.40 – 12.30



TECH TALKS

Kathryn Hornby

SALÓN TARIFA

S2 / S3 / S4

In March this year, I gave an ACEIA Talk online about reflective teaching. During that live talk, I challenged myself to reflect on the part of teaching that I struggled with - using technology and the media in my classroom.

Teacher, Trainer & Examiner. Currently teaching at Go Native in Almeria, I have worked in Almeria for over 12 years teaching all levels and training teachers to help their students to achieve their maximum potential.

SESSIONS 11.40 – 12.30



VISUALISING EXAM SUCCESS

Phillip Brownsword



SALÓN CONIL

S3 / S4

During this session, we will examine the advantages and disadvantages of utilising imagination in a preparatory course. Is it beneficial to ask students to use their predictive abilities or visualise achieving successful exam outcomes? Is it worthwhile considering obstacles to goal accomplishment? By the end of this session, you will gain some insights into the implementation of mental simulations in exam preparation courses.

Born in Birmingham, UK, Phil now lives in Madrid with his wife and two children. After university & various jobs his desire to travel led to his first teaching post. Over the next 10 years he worked in China, the UK and Spain as a teacher and later as a director of studies. Phil joined Pearson in 2016 and has worked extensively with courseware and assessment across various markets. He is currently the Assessment and Corporate Manager for Iberia.



ESTO **NO** ES UN CURSO DE EXCEL

Javier Beamuz

English 1

SALÓN ZAHARA

ADMINISTRACIÓN

En este taller vamos a compartir nuestras experiencias con Excel en nuestros puestos de trabajo, analizar el potencial de la herramienta y daremos algunas directrices para formarnos de manera continua. Por último, analizaremos algunos casos prácticos en los que Excel puede ayudarnos a minimizar el tiempo de tareas repetitivas.

Nacido en Córdoba e Ingeniero de formación, su vocación siempre ha sido la enseñanza y todo lo que la rodea, lo que le llevó a estudiar un Máster en Profesorado de Enseñanza Secundaria. Ha sido investigador en la Universidad de Córdoba y ha trabajado como ingeniero para diversas compañías, recorrido que le ha dado una amplia visión de la gestión empresarial a lo largo de los años. Una de sus grandes pasiones es el inglés y como Director de English 1 de Sevilla ha encontrado la manera de conjugar todos estos intereses en un proyecto profesional.





LA VENTAJA COMPETITIVA ABSOLUTA PARA EL DIRECTOR DE ACADEMIA DE IDIOMAS: ASEGURARSE LA MEJOR PLANTILLA DE PROFESORES

Frederic Borne

SALÓN NERJA-JEREZ

DIRECTORS

11.40 / 12.15

TRINITY
COLLEGE LONDON

Analizaremos las opciones disponibles para quienes desean asegurar su posicionamiento de élite entre las academias de su ciudad mediante la inversión más rentable: la inversión en el capital humano docente.

La presentación girará en torno a los diversos modelos de desarrollo profesional y cualificaciones oficiales reguladas que los centros de ACEIA tienen a su disposición para sus profesores de inglés, a través de la gama 'TESOL' de Trinity.

Tras 12 años como directivo en consultoría de management, estudios de mercado y estrategia de negocio, Frédéric lleva 23 años liderando el crecimiento de empresas de referencia del sector en España, dirigiendo sucesivamente los negocios de INTERNATIONAL HOUSE, PEOPLECERT y TRINITY.

En su etapa como CEO para IH, participó en el crecimiento en España de PEARSON, CAMBRIDGE y IELTS.

También fue mentor de directores de cadenas de centros de idiomas en varios países, y co-fundador y presidente de la Asociación Española de Centros Examinadores.

Lleva 3 años como Director General de 'TRINITY COLLEGE LONDON Spain', filial desde la cual dirige los negocios de Trinity en 28 países, con especial implicación en proyectos de transformación digital y EdTech.

TRINITY
COLLEGE LONDON

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The Trinity Certificate in Teaching English to Speakers of Other Languages (CertTESOL) is an initial teaching qualification that provides a firm foundation for English language teaching.

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DipTESOL is an advanced, internationally respected qualification for experienced ESOL/EFL teachers who want to take their career to the next level.

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Trinity Teach English Online is a modular online self-study course that equips teachers to deliver powerful, effective online teaching – and can lead to a CertOT.

CertOT (Level 4*)

The Certificate in Online Teaching is the assessment and qualification component of the Trinity Teach English Online course.

TYLEC

The Trinity Teaching Young Learners Extension Certificate (TYLEC) is designed to equip English language teachers with the skills they need to teach young learners aged 7-12 years.

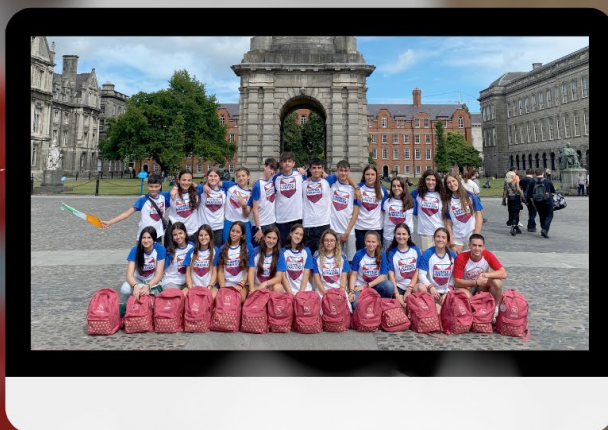


Find out more about our TESOL qualifications and how to become a Trinity-validated course provider at:

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TOMORROW'S TEACHING TODAY

**COME AND VISIT
OUR STAND!**

**ANUAL CONFERENCE 2023 - ACEIA
SEVILLA, SPAIN**

SESSIONS 11:40 - 12:30 (DIRECTORES)



FROM YOUR SCHOOL TO THE WORLD!

Vanessa Dopazo

Directora comercial Language Kingdom



**LANGUAGE
KINGDOM**

SALA 9

DIRECTORS

12:15 / 12:30

Somos especialistas en inmersiones lingüísticas, dentro y fuera del aula en España y en el extranjero así como campamentos, cursos de intercambios e inmersiones de todo tipo. Durante la presentación daremos a conocer los 3 pilares de Language Kingdom y las ventajas de trabajar con nosotros

SESSIONS 13.10 – 14.00



B2 AND C1 READING: MOVE BEYOND THE EXAM TASK AND HAVE SOME FUN!

Elspeth Pollock

SALÓN MIJAS

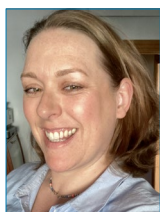
S3 / S4



In this practical session, we will look at, and do, some entertaining, useful activities designed to extend student use of reading texts beyond the exam task for which they were designed, to include focus on pronunciation, vocabulary development and personalisation. Using real-world course book texts, this session will enable your students to get more from readings, and you will leave with ideas for class on Monday which can be applied to all levels from B1 to C2.

Elspeth is the Director of Studies at ELI, Seville. She's been a teacher and trainer for quite a few years now, and during this time has obtained the Cambridge Delta and an MA in Linguistics and TESOL. She also writes and trains for Macmillan Education. She enjoys teaching teenagers and B1-C2 exam preparation classes, and is constantly searching for ways to best combine the two.

SESSIONS 13.10 – 14.00



MONDLYWORKS AND HOW TO BRING AI TO THE ELL CLASSROOM

Claire Dorman

SALÓN ROTA

S3 / S4



AI is here, and it's not going anywhere! How can we take advantage of new technologies to complement our classroom teaching. Join this hands on, interactive session to explore Pearson's new tool, MondlyWorks, and see how it could help your students advance. Could this be the end of traditional homework tasks?

Prior to her time in Pearson, Claire worked as an English Teacher for 13 years, preparing both young learners and adults for official exams. After a short break, Claire returned to the English Language Learning world in 2017, when she joined Pearson as an ELT Consultant. Now, Claire enjoys meeting with clients and presenting the latest in ELL materials, to help get to the core of what they need and offer the best possible solution.

SESSIONS 13.10 – 14.00



COMMUNICATIVE ACTIVITIES FOR YOUNG LEARNERS TAKING OFFICIAL EXAMS

Nina Lauder

SALÓN TRIANA

S2



Making exam preparation engaging, motivating and meaningful can sometimes be a challenging task. In this session we will look at different types of communicative tasks from distinct official exams and investigate how to use activities from our coursebooks to prepare young learners for oral communication in exam settings. Come along and find out how to bring exam practice to life in your lessons.

Nina Lauder is a certified Oxford University Teacher Trainer, and an ELT and CLIL expert who has been working in the field of education for decades. She works as a university professor, teacher, consultant and materials writer, and has handled tasks in over thirty countries. She has co-authored books for the Think! Do! Learn! series, the My Little CLIL World series (OUPE-CLIL), and has developed material for Oxford Flipped. She is also the co-author of the Explorers series which is a top-selling ELT course (OUP). For more information, visit her website: <http://www.ninalauder.com>

SESSIONS 13.10 – 14.00



DEVELOPING SPEAKING SKILLS FOR CAMBRIDGE EXAMS

Justine Evans

SALÓN ARCOS S2 / S3 / S4

WILLOW
ACADEMY WA
THE ENGLISH HOUSE

Exams at the A2 - C1 level encourage speaking skills at both an individual and collaborative level. In addition to exam practice style activities, I aim to give tips and advice for developing these skills in a classroom, one to one and an online basis.

The talk will be divided into 3 main areas: Collaborative. Individual. Exam tips.

For each area I will demonstrate various activities and strategies through demonstration and participation.

Born in Chichester UK. Studied Primary Education and worked in an Infant School in the UK. Arrived in Spain in 2009 completed CELTA certification and has worked since then in English Academies. Currently teaching in Academia Willow at their three locations. Justine is also an Examiner and Team Leader for Cambridge English with Exams Andalucia for all levels from Young Learners up to C1.

SESSIONS 13.10 – 14.00



CLOSE YOUR BOOKS, TIME TO READ!

Colin Robinson

SALÓN EL PALMAR S3 / S4



Do you find that your higher level students still struggle with lengthy Readings? Are you stuck for ideas on how to break them down and make these activities more dynamic? This session will provide practical ideas on how to adapt typical Readings into more dynamic, communicative activities, while enforcing the essential sub skills required by learners. Let's get students to become more effective readers in English.

Colin Robinson is the Director of Studies at St James Language Center, Seville. He has 13 years of teaching experience, ranging from very young learners to advanced examination classes both face to face and online. He is currently mentoring new teachers through teacher training sessions and developmental observations as well as presenting sessions at conferences such as ACEIA and TESOL.

SESSIONS 13.10 – 14.00



ELT CAREERS: WHAT ELSE IS OUT THERE?.

Teresa Bestwick, Jordan Putman and Michelle Worgan

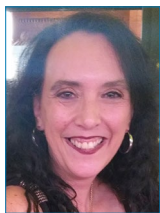
SALÓN TARIFA S2 / S3 / S4



In this talk, we'll be discussing different career options in ELT. Jordan, an academic manager, Michelle, a materials writer, and Teresa, a teacher trainer will talk about how they moved into their roles, what further training and qualifications helped them develop and they'll share advice on how you can take your next step in ELT.

Teresa, Michelle and Jordan are all Andalucia-based ELT professionals who started off in the classroom and have since diversified their roles. As well as being a teacher trainer, Teresa is a materials writer and manages an online community for ELT professionals. Jordan recently transitioned from teacher to academic manager where he manages a team of 10 teachers. Michelle has been writing materials for young learners since 2014 and has recently started self-publishing her own teacher development courses and resources.

SESSIONS 13.10 – 14.00



WE ARE NOT ALL NEUROTYPICAL, KAREN

Beatriz García



SALÓN CONIL

S3

In this talk, our speaker will explain, with ease, practicality and a sense of humor, the best (and worst) tools for a teacher to face the world of Hyperactivity Disorder and Deficit of attention

Born in Guadalajara (1971), and graduated in Anglogermanic Studies in Oviedo University, Beatriz found very early in her life a thriving interest in languages. As an English teacher, it is worth highlighting her experience as a teacher trainer and her curiosity about inclusive education and conflict resolution in the classroom, attention to diversity, or SENs students. She has taken part in FECEI, ACLID and ACEIAS latest Congresses, where she always shares both her priceless experience and her optimistic sense of humour.

SESSIONS 13.10 – 14.00



LOS 10 PASOS A SEGUIR PARA CERRAR VENTAS Y QUE NO SE ESCAPE NINGUNA MATRÍCULA.

David Canales



SALÓN ZAHARA

ADMINISTRACIÓN

Vamos al grano. Te voy a explicar qué pasos debe seguir el/la secretario/a o el/la gerente de tu academia de inglés para atender, vender y cerrar las matrículas de todos y cada uno de los padres / alumn@s que entren por la puerta. Tan importante es tener un buen servicio como saberlo explicar, enfocar y encauzar para que se produzca la venta. Te voy a enseñar a persuadir y a convencer como nunca antes nadie te lo había enseñado. Y sí, con ejemplos reales que yo mismo y mi equipo practica en mis academias de inglés cada día.

Soy profesor de formación reglada y marketer de formación profesional y laboral. En 2012 fundé y dirigí el Centro de Idiomas de la UMH, el cual, fue vendido a la propia universidad en 2016, fundando así mis academias English Factory. Además, ese mismo año fundé una agencia de marketing y desarrollo web, dedicada exclusivamente a dar servicios a las academias de inglés, a la vez que inicié el desarrollo del mayor software de gestión para academias de inglés: ENGLODY.

SESSIONS 13.10 – 14.00 (DIRECTORES)

IA : AMENAZAS Y OPORTUNIDADES PARA NUESTRO SECTOR

Mesa redonda, moderador: Alan McDyre

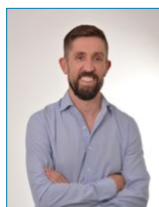
Presidente ACEIA



SALÓN NERJA-JEREZ

DIRECTORS

13.00 / 13.40



BRITISH COUNCIL: EVALUACIÓN DE CALIDAD

Aidan Holland



SALÓN NERJA-JEREZ

DIRECTORS

13.40 – 13.55

Aptis ESOL es la herramienta global de evaluación de inglés del British Council. Ofrece un enfoque flexible y personalizable para gobiernos, instituciones y organizaciones que buscan una solución de evaluación de calidad de las cuatro habilidades. Esta presentación resumirá cómo se ha desarrollado Aptis ESOL de acuerdo con los enfoques modernos para el desarrollo de pruebas que garantizan que los usuarios puedan confiar en la validez y fiabilidad de sus resultados.

Aidan Holland trabaja como Director de Soluciones de Evaluación Global para toda Europa. Ha trabajado para el British Council ocupando diversos puestos desde 2009. Cuenta con más de 20 años de experiencia internacional en enseñanza y formación de docentes y casi una década de experiencia en puestos de gestión académica. Tiene una maestría en TEFL/SL por la Universidad de Birmingham y actualmente está en la mitad de una segunda maestría en pruebas de idiomas en la Universidad de Lancaster. Actualmente reside en España.

VINO ESPAÑOL Y NETWORKING PATROCINADO POR BRITISH COUNCIL

SALÓN NERJA-JEREZ

DIRECTORS

13.55 – 14.25

SESSIONS 14.10 – 15.00



WHY LEARN ABOUT LANGUAGE CHANGE IN TODAY'S FAST-CHANGING WORLD? HELPING OUR STUDENTS UNDERSTAND MORE, AND MORE EASILY AND SUCCESSFULLY.

Chris Kunz



SALÓN MIJAS

S2 / S3 / S4

The English Language has been changing more tangibly and quickly than ever before within our recent past. This new language model has been pushing its way into our discourse hard and fast. Consequently, we, as teachers, need to proactively assist our students to productively understand these “new” language trends as this will undoubtedly help them become more successful communicators of their messages and ideas.

ELT Professional in Spain, Argentina, Australia and UK for over 30 years. Has vastly lectured in various countries on ELT Pedagogy, Advanced Language for teachers and English Phonetics and Phonology, and English as a Lingua Franca since 1997.

Has been involved with the Anglia ESOL Examinations Testing Services since 1996. Is the Anglia President within the Ibero-American Network. Holds the Cambridge/RSA Certificate and Diploma in ELTA. Is a CELTA Trainer. Is currently the Director of Studies within the English Centre, College of Languages Network in several areas of the province of Almeria in Spain.

SESSIONS 14.10 – 15.00



I'M AN ELT ESCAPE BOOK... GET ME OUT OF HERE!

David Morrison



SALÓN ROTA

S3

Join me in this participative, practical session which will unlock the possibilities offered by ELT escape books. So often, the graded readers we ask our students to contend with provide no intrinsic motivation to actually read them. Experience firsthand how reading, at any age, requires a dash of jeopardy to maximise enjoyment and peripheral and core learning. Discover how graded reading can be a truly unforgettable experience. Disclaimer: not everyone will escape the room at the end of the session...

Author of "The American River" (Delta Publishing), David has worked as an editor, author, and teacher in Spain, France, United Kingdom, Mexico, and Argentina. For a long time, he was excited by graded reading, so he decided to write a different kind; an escape book. He'd love to share with you how this brand-new genre will leave your learners asking for more! Born a long time ago in the U.K., David enjoys being told bedtime stories by his six-year-old son.

SESSIONS 14.10 – 15.00



LEADERSHIP SKILLS IN EDUCATION

Nadia Theochari



SALÓN TRIANA

Ss

Educational leaders have a significant impact on the climate, attitude, and reputation of their institutions. They serve as the foundation for learning communities to function and prosper. In this webinar we will see what we mean by the term "Leadership" and what qualities are essential in order to thrive as a leader in an educational context.

Nadia Theochari holds a B.A. in Languages from the University of Athens, as well as an M.Sc. in International Marketing from the University of West Scotland. She is a skilled teacher of English as a foreign language, with experience in both public and private school settings. She has also worked as a Director of Studies in numerous language centers, as a Language Assessor for international exams, and finally as a writer and editor for ELT publishers, like MM Publications.

SESSIONS 14.10 – 15.00



BE YOUR OWN BEST TEACHER: COACHING TO SHAPE TOMORROW'S PRACTICES

Pablo Molina



SALÓN ARCOS

Ss

"Coaching can sometimes be like Marmite, it can divide people. It's like Betis or Sevilla; Cruzcampo or ... any other beer. Whichever way you feel about it, its benefits for teachers and students are undeniable. In this workshop we'll explore how coaching for teachers is shaping tomorrow's teaching practices and PD. We'll clarify what coaching is and isn't, apply coaching and NLP techniques in your TEFL context and engage in practice activities. No cults, just fresh insights, tools, techniques and an action plan to Inspire, Transcend and Enjoy!"

Hey, I'm Pablo, founder of Generación Futura - Coaching, Mentoring, and Training for Teachers. I specialise in accompanying teachers, DoSs, and directors to become their own best professionals, caring for their personal well-being to ultimately benefit their students. My mission is to improve education in Spain, where our TEFL sector often leads the way in many aspects. I'm DELTA qualified, have a degree in TEFL, over 10 years' experience teaching, DoSing and training. I'm a Cambridge & Trinity examiner and I've taught a multitude of nationalities, ages and levels across Spain, England and Australia. Other passions I have are climbing, sailing, carpentry, and anything that allows for creativity, freedom and adventure :D

SESSIONS 14.10 – 15.00



A BLUEPRINT FOR PLANNING AND TEACHING A LEARNER CENTRED, ENGAGING YL CLASS

Jenny Galligan

SALÓN EL PALMAR

S2



In this talk you'll discover Jenny's blueprint for teaching vocabulary and grammar to young learners. You'll see activities that introduce target language, familiarise learners with it and finally, get them using it in their speaking and writing. Each activity will have an emphasis on giving learners as much control as possible over their language production. Ideal for teachers in their first years of teaching, or more experienced teachers looking to freshen up their YL classes.

Jenny is currently working as a DOS in Jerez, Andalucía. Her experience ranges from teaching VYL to Cambridge exam preparation, and she thoroughly enjoys teaching all levels and ages, as well as supporting and helping teachers to do the same. Her aim is that everyone leaves her training sessions filled with ideas that they can implement in their classes.

SESSIONS 14.10 – 15.00



DEVELOPING LISTENING SKILLS AT B1 (AND BEYOND).

Ben Crompton

SALÓN TARIFA

S3 / S4



Listening is a skill that many learners find a struggle, and it can be challenging for teachers to turn this around. The good news is that the answer may be right under our noses. This practical workshop explores some simple and effective activities for developing listening skills, and you'll also learn how to create your own in minutes. You'll see how adapting your existing materials could go a long way to helping your learners become better listeners.

Ben Crompton has been teaching since 2007 and has been based in Jaén since 2011. Ben holds the CELTA and DipTESOL and has a keen interest in training and development which he has honed whilst working as ADoS and DoS, as well as running English summer camps. Ben now leads secondary and exams teaching at Amanda's School in Baeza (Jaén). He believes that exam preparation should be fun, motivating, and engaging for everyone.

SESSIONS 14.10 – 15.00



HOW TO CREATE 10 MINUTE ACTIVITIES BASED ON MUSIC VIDEOS

Florencia Giudici

SALÓN CONIL

S3

**El Centro
Británico**
IH Santiago de Compostela

It is no news that teaching with music and songs is a way of increasing engagement in the EFL classroom. Yet, what about using music videos to enhance teens and adults learning and motivation? In this workshop, participants will have the opportunity to learn how to select a music video and to create a short activity based on it.

Florencia is a CELTA certified teacher and teacher trainer from Buenos Aires. She holds a TEFL diploma from Instituto Superior del Profesorado "Dr. Joaquín V. González" and she has vast experience teaching English to all ages in Argentina, New Zealand and the UK. Florencia specializes in materials design and she is the co-founder of Flying Colours Learning Resources. At present, she is working as an EFL teacher and exams trainer at El Centro Británico International House Santiago de Compostela, Spain.



FACTURAR X 2 ES POSIBLE. TE ENSEÑO PASO A PASO CÓMO.

David Canales



SALÓN ZAHARA

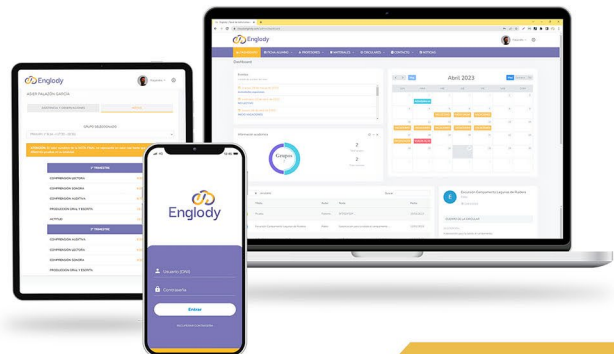
ADMINISTRACIÓN

Está muy bien que digas que a ti te conocen por el “boca a boca” y te quedes en tu zona de confort. Mientras tanto, otras Academias de Inglés están facturando el doble que tu con 4 técnicas muy concretas de marketing directo para nuestro sector que yo mismo enseño cómo, cuándo y de qué forma hay que hacer. Sin rodeos, sin teorías cognitivas ni de la neurociencia. Con ejemplos reales que aplico en mis academias de inglés cada día. Y lo mejor de todo, que la mayoría son gratis o muy baratas.

Soy profesor de formación reglada y marketer de formación profesional y laboral. En 2012 fundé y dirigí el Centro de Idiomas de la UMH, el cual, fue vendido a la propia universidad en 2016, fundando así mis academias English Factory. Además, ese mismo año fundé una agencia de marketing y desarrollo web, dedicada exclusivamente a dar servicios a las academias de inglés, a la vez que inicié el desarrollo del mayor software de gestión para academias de inglés: ENGLODY.

Software de gestión 360°,
consultoría y marketing digital
para academias de *inglés*

Englody



“Ahorra tiempo
y dinero en la gestión
de tu academia de inglés,
¡te explico cómo!”

David Canales

Director de Academias de Inglés
durante más de 15 años y CEO de Englody

SOFTWARE 360°

MARKETING DIGITAL

ASESORÍA Y CONSULTORÍA

FRANQUICIAS Y FRANQUICIADOS

SESSIONS 14.10 – 15.00 (DIRECTORES)



INCLUSIVIDAD Y PROBLEMAS EMPRESARIALES

Simon Pearlman



SALÓN NERJA-JEREZ

DIRECTORS

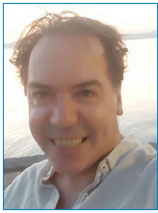
14.25 – 15.00

La inclusividad, quizás, es el factor más importante en el futuro éxito de nuestros negocios. Una visión y políticas de inclusión nos ayudará a resolver nuestros problemas empresariales más recurrentes y significativos. En esta charla, Simon se enfocará en nuestros equipos de profesionales y expondrá argumentos sobre la diversificación y inclusión, respaldándolos con ejemplos concretos.

Desde 2005 Simon es un director de Active Language, Cádiz, academia de inglés y Centro de Formación traba ofreciendo cursos de Trinity CertTESOL, DipTESOL y "Teaching Young Learners English". También es vocal de ACEIA en Cádiz y cuenta con una amplia experiencia como ponente en sesiones para profesores y también para directores de academias. Simon está convencida de la importancia de inclusividad en todas las áreas de academias de inglés.

15.00 – 16.15 / LUNCH

SESSIONS 16.15 – 17.05



THE IMPORTANCE OF TEACHING & LEARNING VOCABULARY

Lawrence Mamas



SALÓN MIJAS

Ss

The Importance of Teaching and Learning Vocabulary. Presenting new Vocabulary - 6 Steps for learning vocabulary. Vocabulary is important because it's the basis of all language so it's vital when teaching a foreign language. How can we help students improve their vocabulary? What is the vocabulary they need to do well in exams?

Lawrence Mamas holds an MA in TESOL from St Michael's College, Vermont, USA and has been teaching English as a foreign language for many years. He is also the co-author of a number of exam preparation books for various exams such as First, Advanced, TOEIC and TOEFL.



PEER FEEDBACK IN THE ELT CLASSROOM

Simone Bleda

SALÓN ROTA

S3



In a student-centred education system it is very important to monitor students' learning processes and to give them direct feedback. Such feedback can help students learn more efficiently and motivate them to learn.

Giving feedback is largely used by the teacher for error correction.

In this talk, the focus is on the importance of teaching students how to give and receive feedback (peer feedback).

Giving and receiving feedback does not only help students understand their own learning processes better, but it's also a useful, interactive and practical tool to produce language in real-life situations, easy to incorporate in classroom activities and adaptable to different ages and level.

Simone Bleda studied Sociology and Leisure Sciences at the Universities of Breda and Tilburg (The Netherlands).

Interested in the role of sport in society, she worked for different (international) sport organisations setting up and implementing social sports projects.

She started her teaching career at the University of Breda, teaching subjects as communication skills, project- and event management and sport marketing in national and international study programmes. After her move to Spain in 2008 she qualified as an English teacher and started teaching English. She now works as an ELT Consultant for Edebe-Express Publishing and is specifically interested in project based and student-centred learning. She loves travelling, reading, crossfit and cycling.



SESSIONS 16.15 – 17.05



MAKE YOUR LESSON A JOURNEY WITH STORY-TRAVELLING

Samuel Williams



SALÓN TRIANA

S3

In this talk you will discover how we can create memorable lessons by combining storytelling and travel. You will learn how to transform your lesson into a journey of English learning by using practical lesson activities, social media videos and Black Cat graded readers.

Samuel Williams is an English teacher, teacher trainer and Social Media influencer who creates video content for English language learners. His videos are popular across platforms such as Instagram, YouTube and TikTok. Samuel makes videos that creatively teach English in context and are used by teachers in classrooms around the world. Samuel is a specialist in teaching English through storytelling, creating teacher training experiences combining free video resources and Black Cat graded readers.

SESSIONS 16.15 – 17.05



OFF THE PAGE! COMMUNICATIVE STORIES FOR VOCABULARY AND GRAMMAR

Gareth Yates



SALÓN ARCOS

S2 / S3 / S4

Have a list of vocabulary or grammar to teach but no idea how to make it fun? This workshop provides the tools to transform this into engaging speaking and writing tasks. You'll learn how to turn vocabulary for young learners into simple role-plays and create interactive speaking tasks that get teenagers practising language points and spoken and written storytelling skills. You'll leave with adaptable story templates and the confidence to use resources such as chat GPT to create materials fast.

I've been teaching English for ten years and have spent the last six at ELA, Ubeda. With a background in writing screenplays for film and theatre, as well as eight years teaching Cambridge Exams, I'm always looking for ways to bring my passion to the classroom in practical and engaging ways such as through video, games and other fun speaking tasks.

SESSIONS 16.15 – 17.05



PREPARING B2 AND C1 STUDENTS FOR USE OF ENGLISH: (RE) IGNITE THE SPARK!

Naomí Linares Hopwood



SALÓN EL PALMAR

S3 / S4

The Use of English paper in the Cambridge Main Suite B2 and C1 exams is often one of the most dreaded by students. As well as a solid grasp of grammar and lexis, they need to understand how to go about the tasks and above all they need practice. This session looks at a variety of fun, teen-friendly activities to keep your students engaged, build their confidence and help them develop the skills needed to succeed in Use of English.

Naomi is Director of Studies at Deans Creative English School, Badajoz and a Cambridge speaking examiner. She has been teaching English for over 13 years and during this time has obtained the Cambridge DELTA. She enjoys teaching all ages and levels and has ample experience in preparing teenage and adult learners for the Cambridge Main Suite exams.

SESSIONS 16.15 – 17.05



GAMIFYING CAMBRIDGE EXAM ACTIVITIES

Paul Singleton

SALÓN TARIFA

S3 / S4

I will take two pages from a typical B2 examination book and show teachers many different ways in which the text can be adapted to make it a more enjoyable and thus memorable experience for the students. Teachers will be invited to share their own ideas and we will work through many activities together before discussing what our favourites were at the end of the session.

I'm a DELTA-qualified teacher who has been teaching English for nearly fourteen years. I've taught every level from beginners to proficient in South Korea, Ireland and Spain. I've also given talks previously in Seville, Madrid and Merida on topics ranging from improvisation comedy to vocabulary building. At the moment, I work for a company called EnglishHub which use a communicative-led approach to boost students' speaking ability in preparation for Cambridge exams.

SESSIONS 16.15 – 17.05



PLANET-BASED CLASSROOM HACKS

Harry Waters

SALÓN CONIL

Ss



The world is changing, and the landscape of education is changing with it. As teachers we need to ensure we're on the right side of history. The future is in our hands, and we need to empower our students to make the decisions to go out there and shape it to be as bright as possible. This workshop will provide everyone with some simple practical, low-prep, high impact ideas to implement directly into their schools and, most importantly, their students mindsets.

Harry Waters has been teaching for over 15 years. He is the founder of Renewable English. A free climate change awareness course aiming to provide learners and educators with the tools to make a difference. Recently he's been working as the ambassador for the new Macmillan Change Makers project.. He was an ELTons finalist where he was awarded the judges commendation. His climate activism within education and drive for reform, led to invitations to speak at the world's largest climate summit ChangeNOW in Paris for the past two years.

SESSIONS 16.15 – 17.05



"EXPRIME TU TIEMPO (I)"

Boelo van der Pool

Freelance

SALÓN ZAHARA

ADMINISTRACIÓN

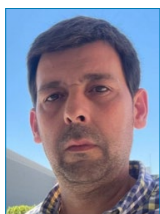
16.15 – 18.00

¿También tienes la sensación de que el personal de administración está para todo en la escuela? Coger el teléfono, atender a padres, contestar email, preparar recibos, pasar cobros, que si las redes sociales, la pagina web, material de los alumnos, fotocopias urgentes para profesores, etc. Y todo esto en la jornada laboral que hay. Ah, y con una sonrisa en la cara. Todos esto, a veces, puede llegar a ser abrumador.

En esta doble sesión vamos a ver como crear nuestra misión de trabajo y unos objetivos claros. Eso nos ayudará a identificar nuestras prioridades y conseguir una mejor planificación de trabajo. Podemos ser más eficientes y, sobre todo, más felices en nuestro trabajo. Y eso no solo nos ayuda a nosotros, pero también a la nuestros compañeros, clientes y toda la escuela en general.

Boelo lleva vinculado al mercado de la enseñanza de idiomas desde 1994. Ha trabajado con administrativo, en marketing internacional y como director de varios centros. En todos estos años ha adquirido un conocimiento profundo del aprendizaje de idiomas y de cómo funcionan los entresijos de una academia de idiomas. Ahora pone todo su experiencia y conocimiento a servicio de mejorar el aprendizaje de idiomas para aquellos que no tienen cabida en la enseñanza tradicional y en el funcionamiento eficiente de los centros en todos sus departamentos.

SESSIONS 16.15 – 17.05 (DIRECTORES)



Aqadem: Gestión y comunicación de la plataforma

Andres García García

CBO Grupo Linared



SALÓN NERJA-JEREZ

DIRECTORS

16.15 – 16.30



MOTIVACIÓN 4.0

José Manuel Pérez



SALÓN NERJA-JEREZ

DIRECTORS

16.30 – 17.20

Comprender las bases psicológicas de la motivación de la plantilla es una palanca necesaria para desempeño efectivo del rol de Dirección de un centro educativo.

En el taller haremos un repaso sobre motivación laboral y conoceremos las últimas tendencias para conseguir empleados motivados y comprometidos.

Licenciado en Psicología del Trabajo y de las Organizaciones por la Universidad de Sevilla. Máster en Economía y Dirección de Empresas (EMBA) por el Instituto Internacional San Telmo. Máster en Gestión de Recursos Humanos. Universidad de Sevilla. Coach Ejecutivo programa ACTP (Escuela Europea de Coaching) certificado con ICF. Experiencia de más de 30 años en el Desarrollo de Competencias para personas, equipos, empresas y organizaciones tanto del ámbito público como privado, en multitud de sectores productivos a nivel de Nacional, y en la Dirección y Desarrollo de Equipos de trabajo.

SESSIONS 17.10 – 18.00



TEACHING TEENAGERS AS PEOPLE RATHER THAN AN AGE BRACKET

Chris Roland



SALÓN MIJAS

S3

Our teens are much more than an age range. They're people, and people get tired. People need breaks. People have off days. People need lots of repetition to learn language and people are all different. If the classroom is to remain a relevant set up in the society of today, or tomorrow, we need to make allowances for all of this starting with small but doable measures. Suitable for new teachers, seasoned veterans, trainers and coordinators alike.

Chris is a teacher, trainer and methodology writer based in Seville. He has taught in mainstream Spanish schools, private language academies and for the British Council. An ELT 'ideas man', he is well-known for his lively but practical sessions on the international conference circuit. Chris is particularly interested in the dialogue between teachers and learners, the classroom as space, repetition and language retention and the psychological terrain of a teacher's working day.

SESSIONS 17.10 – 18.00



A SENSE OF ACHIEVEMENT

Chris Richards

SALÓN ROTA

S2 / S3 / S4

Feeling like we've achieved something is key for maintaining motivation in learning. This can be especially challenging with teenage students who may not like studying English, may not feel as though they are good at English, or would simply rather be somewhere else. This session shares tried and tested ideas for helping students feel like they've achieved something both in the immediate term and over longer periods of time.

Chris started teaching in England in 2010 and has been working in Spain since 2016. After seven years in ELT, he's recently taken up a position teaching English at the British Council school in Madrid. He's particularly interested in inclusive pedagogies and teacher/action research and is an editor for IATEFL's ReSIG Journal.

Shaping the future through ELT





The Framework of Student Motivation

David James

SALÓN TRIANA



Aptis ESOL is the British Council's global English assessment tool offering a flexible approach for governments, institutions and organisations looking for a quality four-skills testing solution. In this session, we will demonstrate how frameworks such as the CEFR, provides participants with the opportunity to write competency-focused lesson aims and plan task-based lesson sequences which develop a broader range of skills and abilities. Aligning teaching and learning to frameworks in this way will be of direct relevance to those teaching exam preparation classes. We will also explore how such multi-level proficiency tests can increase learner inclusivity and reduce student stress.

David is Learning and Assessment Consultant for the British Council in Portugal and Spain. He has over 20 years' experience in the Spanish education sector and has worked as a teacher, teacher trainer and in teaching management in Valencia, Bilbao and Madrid. He holds a Master's in Education and Applied Linguistics and also the Trinity TESOL Diploma. He has a passion for improving learner motivation and autonomy, and is also a self-confessed pronunciation geek.



Aptis ESOL

Expert English Testing

Una prueba de alto impacto

Lo que ofrece Aptis ESOL



Reconocimiento Nacional⁽¹⁾



Regulación por Ofqual⁽²⁾



Seguridad y fiabilidad



Facilidad de configuración



Alineado y vinculado al MCER





HELP YOUR LEARNERS DEVELOP METAPHORICAL INTELLIGENCE:
UNLOCKING THE MOTIVATION BEHIND IDIOMATIC LANGUAGE

Sylvia Karastathi

SALÓN ARCOS

S3/ S4

Language
Cert

We are certain today that metaphorical language pervades everyday language, and our learners will need to understand and use metaphors if they are to communicate naturally and effectively. This talk will present creative uses of conceptual metaphors in the language classroom and offer concrete activities and materials suggestions for introducing and practicing them with upper-intermediate and advanced learners.

Dr. Sylvia Karastathi is the Head of Teacher Support at LanguageCert, and an adjunct lecturer in English Language and Culture at Ionian University. With over 10 years of service in higher education, training pre-service language teachers, she is passionate about teacher empowerment. Her research interests include museum education, and visual literacy in language education.

Language
Cert

Cultivating a culture of care for the teaching and learning communities

- English language certificates aligned with the CEFR (A1-C2)
- International and local recognition
- Free teaching resources
- Academic webinars

LanguageCert
FOR Teachers

languagecert.org/es



SESSIONS 17:10 – 18:00



DON'T SAY THAT, SAY THIS!

Roisin O'Farrell



SALÓN EL PALMAR

Ss

Many coursebooks present English based on grammar patterns rather than everyday language. On top of that, our students are often taught quite formal English at school, which many struggle to modify. Then there is all the Spanish influence on pronunciation! In this session, we will think about what English speakers really say and sound like in different situations, and discuss tricks that we can introduce in our classes to help our students sound more natural.

Roisin O'Farrell has been a teacher, teacher trainer and resource developer, in Spain and Asia, for over 30 years. She has written coursebooks and teaching material for Macmillan, Cambridge University Press and Anaya, and has had the privilege of training teachers across Spain and Europe. Roisin enjoys teaching all ages and levels, and is currently Head of Children's Studies at ELI, Seville.

SESSIONS 17:10 – 18:00



ELTEEN STORIES

Angie Rey and Irina Griga



SALÓN TARIFA

S3

Join us for an engaging professional development talk on utilizing cultural short stories to teach English to teenagers. Discover the benefits of integrating cultural narratives, such as cultural awareness, language proficiency, and empathy development. Explore practical strategies for incorporating these stories into lesson plans to captivate students' interest and foster critical thinking and gain access to a curated selection of resources and tools to enhance cultural learning experiences. Leave inspired to create culturally immersive classrooms and empower students through diverse narratives.

Irina Griga is a highly experienced ESL educator with a rich background in teaching languages across diverse locations such as the UK, Latin America, and Spain. She has developed expertise in Cambridge exam preparation, Business English and Young Learners courses. She is currently the Director of Studies at Babel Idiomas and she is actively involved in Erasmus+ funded projects such as Shared (Hi)stories, I-BLU and 3L Mindset.

Angie moved to Spain when she graduated from Christopher Newport University in the US. She has been working in ELT for almost 15 years, teaching all ages and levels. She has also been Coordinator for exam preparation, a Cambridge English Young Learners Speaking Examiner, and has collaborated on multinational Erasmus+ projects.

SESSIONS 17:10 – 18:00



HOW TO USE SONGS AND STORIES EFFECTIVELY

Maja Glock



SALÓN CONIL

S2 / S3

Do you need ideas on how to make good use of all the unit songs and stories in the course books? Every book has them and we can use them again and again. I LOVE using songs and stories and there is so much we can do with them involving our students and having fun. I will show you lots of practical ways to introduce, practice and review with songs and stories, keeping it very dynamic and student focused.

Maja Glock is Danish and speaks 4 languages. She has learnt them naturally and is passionate about languages, education and teaching. She is the centre director at TEB English Espartinas, Seville and has been teaching for more than 15 years, from baby English to adults. She has wide experience as a teacher trainer and mentor and enjoys helping others improve in the classroom and challenge their students.



"EXPRIME TU TIEMPO (II)"

Boelo van der Pool

Freelance

SALÓN ZAHARA

ADMINISTRACIÓN

16:15 – 18:00

¿También tienes la sensación de que el personal de administración está para todo en la escuela? Coger el teléfono, atender a padres, contestar email, preparar recibos, pasar cobros, que si las redes sociales, la pagina web, material de los alumnos, fotocopias urgentes para profesores, etc. Y todo esto en la jornada laboral que hay. Ah, y con una sonrisa en la cara. Todos esto, a veces, puede llegar a ser abrumador.

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SESSIONS 17:10 – 18:00 (DIRECTORES)

MOTIVACIÓN LABORAL

Mesa redonda, moderadora: Anyes Segura

SALÓN NERJA-JEREZ

DIRECTORS

17:20 – 18:00

18:00 SORTEO

